

# Vidisha Kakani

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## PORTFOILO

[www.vidishakakani.com](http://www.vidishakakani.com)

## WORK EXPERIENCE

### Indiassetz

Head of Product Design (April 2024- Present)

Product Designer (Dec 2023- April 2024)

- Led comprehensive design processes and systems while managing a team of five designers.
- Collaborated with stakeholders to shape product requirements and vision, ensuring alignment between business goals and user needs.
- Worked closely with the CTO, product lead, and engineers to plan project timelines and feasibility.

### BBC

Junior UX Designer

Sept 2022- Aug 2023 (London, UK)

- Collaborated across teams to devise design solutions for web tools and enhance iPlayer migration to Connected TV.
- Developed iPlayer interface elements and children's experience for Apple TV. Troubleshot technical challenges with developers for TvOS integration.
- Led project segments and presented to stakeholders. Co-led diverse research efforts, including concept testing and interviews.

### OMARA

UX UI Designer (Fixed Term Contract)

Apr - Aug 2022 (London, UK)

- Created wireframes and UI prototypes for the mobile app and website, presenting directly to the Director.

### Koala Journey

UX UI Designer (Fixed Term Contract)

Dec 21 - Apr 2022 (Newcastle, UK)

- Created the Minimum Viable Product (MVP) for both the parent and child mobile applications and collaborated directly with the developer throughout the process. Consistently presented design solutions to the CEO.

### Freelance Designer

Jul 2020 - Aug 2021 (Bangalore)

### Balan and Nambisan Architects

Architect

Jun 2019 - Jun 2020 (Bangalore)

### Leap Scholar & Leap Finance Design Intern

Mar - Jun 2021 (Bangalore)

- Examined the most effective types of posts among users and crafted social media advertisements accordingly, resulting in a registration increase of up to 20%.
- Collaborated with a marketing team of five individuals to integrate marketing strategies with design elements.

## EDUCATION

### Newcastle University- UK

Msc Human Computer Interaction

Sept 2021 - Sept 2022

### Ramaiah Institute of Technology

Bachelor of Architecture (B.Arch)

Aug 2015 - Aug 2020

## CERTIFICATIONS

### Content Design London

Foundation Content Design Course (Mar 2023)

### DesignBoat UI UX School

- Dasboard Designing (Dec 2023)
- Webflow Workshop (Jun - Jul 2021)
- Designing for Wearables (June 2021)
- UI UX Design Bootcamp (Mar - Jun 2021)

### MAAC

Maya Pro and Zbrush (Jun 2020 - May 2021)

### Animation Mentor- USA

3D Animation (Sept 2019 - Mar 2021)

### Toon 2 Animation Academy

Specialization in VFX (Jun - Dec 2020)

### Wiztoonz Academy

Certification in Motion Graphics (July 2020)